

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962194-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2105

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	962194	06367057

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	8:40 AM	Good Morning America	7-9AM	:30	ROF-12-TV-22H	\$1,000.00 NM
3	WPBF	W	10/24/12	7:29 AM	Good Morning America	7-9AM	:30	ROF-12-TV-25H	\$1,000.00 NM
4	WPBF	Th	10/25/12	7:00 AM	Good Morning America	7-9AM	:30	ROF-12-TV-22H	\$1,000.00 NM
2	WPBF	F	10/26/12	8:55 AM	Good Morning America	7-9AM	:30	ROF-12-TV-22H	\$1,000.00 NM
2	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	4	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/23/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	ROF-12-TV-25H	\$425.00 NM
2	WPBF	W	10/24/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	ROF-12-TV-22H	\$425.00 NM
3	WPBF	Th	10/25/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	ROF-12-TV-22H	\$425.00 NM
1	WPBF	F	10/26/12	9:56 AM	Dr. Oz M-F 9-10a	9-10a	:30	ROF-12-TV-25H	\$425.00 NM
3	10/23/12	10/26/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	4	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	ROF-12-TV-22H	\$425.00 NM
3	WPBF	W	10/24/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	ROF-12-TV-22H	\$425.00 NM
4	WPBF	Th	10/25/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	ROF-12-TV-25H	\$425.00 NM
1	WPBF	F	10/26/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	ROF-12-TV-22H	\$425.00 NM
4	10/23/12	10/26/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$425.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	ROF-12-TV-22H	\$425.00 NM
3	WPBF	W	10/24/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	ROF-12-TV-22H	\$425.00 NM
2	WPBF	Th	10/25/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	ROF-12-TV-22H	\$425.00 NM
4	WPBF	F	10/26/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	ROF-12-TV-22H	\$425.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	2105	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/23/12	10/26/12	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$425.00	NM
Class of Time - Fixed Non Pre-emptible									
5	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	4:27 PM	Dr. Oz	4-5p	:30	ROF-12-TV-22H	\$1,000.00 NM
2	WPBF	W	10/24/12	4:09 PM	Dr. Oz	4-5p	:30	ROF-12-TV-25H	\$1,000.00 NM
3	WPBF	Th	10/25/12	4:55 PM	Dr. Oz	4-5p	:30	ROF-12-TV-22H	\$1,000.00 NM
4	WPBF	F	10/26/12	4:28 PM	Dr. Oz	4-5p	:30	ROF-12-TV-22H	\$1,000.00 NM
6	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	5:27 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-25H	\$1,000.00 NM
4	WPBF	W	10/24/12	5:30 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-22H	\$1,000.00 NM
3	WPBF	Th	10/25/12	5:25 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-22H	\$1,000.00 NM
1	WPBF	F	10/26/12	5:09 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-25H	\$1,000.00 NM
7	10/23/12	10/26/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	3	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-22H	\$3,500.00 NM
1	WPBF	Th	10/25/12	7:20 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-25H	\$3,500.00 NM
4	WPBF	F	10/26/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-22H	\$3,500.00 NM
8	10/23/12	10/26/12	Jeopardy	7:30-8PM	-TWTF--	:30	3	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	7:52 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-22H	\$3,500.00 NM
4	WPBF	W	10/24/12	7:53 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-22H	\$3,500.00 NM
1	WPBF	F	10/26/12	7:42 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-22H	\$3,500.00 NM
9	10/23/12	10/26/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	12:02 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-22H	\$1,300.00 NM
4	WPBF	Th	10/25/12	12:01 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-22H	\$1,300.00 NM
3	WPBF	F	10/26/12	11:57 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-22H	\$1,300.00 NM
10	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTFS	:30	5	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTFS	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	10/24/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-25H	\$1,600.00 NM
2	WPBF	Th	10/25/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-22H	\$1,600.00 NM
4	WPBF	F	10/26/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-22H	\$1,600.00 NM



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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	2105	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTFS	:30	5	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$1,600.00 NM									
Credited									
3 WPBF Su 10/28/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 ROF-12-TV-25H \$1,600.00 NM									
11	10/23/12	10/23/12	Tues ABC Prime C	10-11PM	-1-----	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 10:44 PM Tues ABC Prime C 10-11PM :30 ROF-12-TV-22H \$3,500.00 NM									
12	10/26/12	10/26/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----1-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 8:00 PM Fri ABC Prime A 8-9PM :30 ROF-12-TV-25H \$2,800.00 NM									
13	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 6:13 AM Sat 6-7am News Sat 6-7am :30 ROF-12-TV-22H \$275.00 NM									
14	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 7:58 AM GMA Saturday 7-8am Sat 7am-8am :30 ROF-12-TV-25H \$900.00 NM									
15	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 8:25 AM Sat 8-9am News Sat 8-9am :30 ROF-12-TV-22H \$700.00 NM									
16	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 Sat 7pm News 7-730pm :00 \$1,000.00 NM									
Credited									
17	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$1,800.00 NM									
Credited									
18	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									



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Restore Our Future	RESTORE OUR FUTURE	2105	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
18	10/28/12	10/28/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----1	:30	1	\$300.00	NM																						
<div>10/22/1210/28/12-----11\$300.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>6:32 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	6:32 AM	Sun 6-7am News	Sun 6-7am	:30	ROF-12-TV-22H	\$300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	6:32 AM	Sun 6-7am News	Sun 6-7am	:30	ROF-12-TV-22H	\$300.00	NM																					
19	10/28/12	10/28/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----1	:30	1	\$700.00	NM																						
<div>Weeks:10/22/1210/28/12-----11\$700.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>8:39 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	ROF-12-TV-22H	\$700.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	ROF-12-TV-22H	\$700.00	NM																					
20	10/28/12	10/28/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$400.00	NM																						
<div>Weeks:10/22/1210/28/12-----11\$400.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>10:22 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>ROF-12-TV-25H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	ROF-12-TV-25H	\$400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	ROF-12-TV-25H	\$400.00	NM																					
21	10/28/12	10/28/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$1,000.00	NM																						
<div>Weeks:10/22/1210/28/12-----11\$1,000.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>6:42 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	6:42 PM	Sun 630pm News	630-7pm	:30	ROF-12-TV-22H	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	6:42 PM	Sun 630pm News	630-7pm	:30	ROF-12-TV-22H	\$1,000.00	NM																					
22	10/28/12	10/28/12	Sun ABC Prime A Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$1,200.00	NM																						
<div>Weeks:10/22/1210/28/12-----11\$1,200.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>6:59 PM</td><td>Sun ABC Prime A</td><td>7-8PM</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	6:59 PM	Sun ABC Prime A	7-8PM	:30	ROF-12-TV-22H	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	6:59 PM	Sun ABC Prime A	7-8PM	:30	ROF-12-TV-22H	\$1,200.00	NM																					
33	10/27/12	10/27/12	Sat Prime College Footba8-1130pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$3,000.00	NM																						
<div>Weeks:10/22/1210/28/12-----S-1\$3,000.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>10/27/12</td><td>7:59 PM</td><td>Sat Prime College Football</td><td>8-1130pm</td><td>:30</td><td>ROF-12-TV-25H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	10/27/12	7:59 PM	Sat Prime College Football	8-1130pm	:30	ROF-12-TV-25H	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Sa	10/27/12	7:59 PM	Sat Prime College Football	8-1130pm	:30	ROF-12-TV-25H	\$3,000.00	NM																					
34	10/24/12	10/24/12	Wed ABC Prime A Class of Time - Pre-emptible with notice	8-9PM	--W----	:30	1	\$3,000.00	NM																						
<div>Weeks:10/22/1210/28/12--W----1\$3,000.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>8:17 PM</td><td>Wed ABC Prime A</td><td>8-9PM</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/24/12	8:17 PM	Wed ABC Prime A	8-9PM	:30	ROF-12-TV-22H	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	W	10/24/12	8:17 PM	Wed ABC Prime A	8-9PM	:30	ROF-12-TV-22H	\$3,000.00	NM																					
35	10/28/12	10/28/12	Sun ABC Prime D Class of Time - Pre-emptible with notice	10-11PM	-----S	:30	1	\$2,300.00	NM																						
<div>Weeks:10/22/1210/28/12-----S1\$2,300.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/28/12</td><td>10:48 PM</td><td>Sun ABC Prime D</td><td>10-11PM</td><td>:30</td><td>ROF-12-TV-22H</td><td>\$2,300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/28/12	10:48 PM	Sun ABC Prime D	10-11PM	:30	ROF-12-TV-22H	\$2,300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	Su	10/28/12	10:48 PM	Sun ABC Prime D	10-11PM	:30	ROF-12-TV-22H	\$2,300.00	NM																					
36	10/27/12	10/27/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$650.00	NM																						
<div>Weeks:10/22/1210/28/12-----S-1\$650.00</div> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962194-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Restore Our Future	RESTORE OUR FUTURE	2105	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	10/27/12	12:09 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	ROF-12-TV-22H	\$650.00 NM
LR - Football									
37	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	1	\$950.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/26/12	5:29 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-22H	\$950.00 NM
<u>Total Spots</u>							52		

Payment Terms 30 Days

<u>Gross Total</u>	\$70,075.00
<u>Agency Commission</u>	\$10,511.25
<u>Net Amount Due</u>	\$59,563.75